



IIIM JAIPUR



- Legacy of 30 years in Management Education.
- Ranked '**First**' in category 'A' for seven academic sessions consecutively from 2017 to 2024 for MBA Program by Rajasthan Technical University, Kota.
- Rated **AA+** under 'India's Best B-School 2025' by Careers 360.
- Recipient of 'Rajasthan Education Leadership Award-2022'

BBA

3 years programme

Approved by AICTE, New Delhi
Affiliated to RTU, Kota



BBA ACADEMIC HIGHLIGHTS

- Case Study Analysis
- Internship Opportunities with Corporates of Repute
- Industry Institute Interfaces
- NDLI Club Activities
- Entrepreneurial Talks
- Workshop on Business Communication and Soft Skills
- Corporate Quiz
- Presentations on Contemporary Management Issues
- NGO Project Opportunities
- Written Academic Assignments and Viva-Voce.
- International Conference on Management & IT
- International Conference on "Srimad Bhagavad Gita"
- Workshop on Advanced Excel
- Workshop on Financial Literacy & Investment Basics
- Workshop on Cyber Security and Data Privacy

HOLISTIC DEVELOPMENT INITIATIVES

- Abhinandan: The Fresher's Party
- Industrial visits
- Talent Hunt Event
- International Youth Day Celebration
- Recharge Activities (Recharge, Refresh, Rejuvenate)
- Mosaic: Two Days Annual Inter-Institute Management Fest
- Roopantar: Inter-Institute National Business-Plan Competition
- Samutthan: (NSS Club Activities)
- Workshops on Recent Trends in Management
- Current Affairs Quiz
- Mock Group Discussions
- Student Profiling System
- Post Budget Analysis
- Bazaar on Campus
- Annual IIIMAA Premier Cricket League
- HR Conclave
- E-Igniters (Entrepreneurship cell Activities)
- Sports Activities
- Unnat Bharat Abhiyaan Activities
- Student Mentorship Development Programme (SMDP)

Facilities:

- Computing Labs with updated hardware/software
- Well-equipped ICT enabled Class rooms
- Indoor & Outdoor Sports
- State-of-the art Board room
- Library with Rich Resources
- Auditorium
- Hostel for girl Students



BBA SUBJECTS

Year/ Semester	Subject Code	Nomenclature
I Year I Semester	BBA 101T	Managerial Economics
	BBA 102T	Business Mathematics & Statistics
	BBA 103T	Principles of Management
	BBA 104T	Information Technology for Management
	BBA 105P	IT Lab
	BBA 106T	Indian Knowledge Systems
	BBA 107T	Design Thinking & Innovation
	FECxx*	Foundation courses
I Year II Semester	BBA 201P	Personality development Lab
	BBA 201T	Organizational Behavior
	BBA 202T	Business Accounting
	BBA 203T	Marketing Management
	BBA 204T	Business Laws
	BBA 205T	Business Communication
	BBA 206T	Indian Constitution
	FECxx*	Foundation courses
Year/ Semester	Subject Code	Nomenclature
II Year III Semester	BBA 301T	Financial Management
	BBA 302T	Human Resource Management
	BBA 303T	Overview of Data, Data Analytics
	BBA 301 P	Mini Project
	BBA 302 P	Business Communication Lab
	BBA 304T	Production & Operations Management
	BBA 305T**	Audit-1
	FECxx*	Foundation courses
II Year IV Semester	BBA 401T	Project Management
	BBA 402T	Management Accounting
	BBA 403T	Research Methodology
	BBA 401P	Business Ethics Lab
	BBA 402P	Seminar on Contemporary Issues
	BBA 404T	Financial Literacy
	BBA 405T**	Audit-2
	FECxx*	Foundation courses

Year/ Semester	Subject Code	Nomenclature
III Year V Semester	BBA 501T	Entrepreneurship Theories and practices
	BBA 502T	Summer Internship
	BBA 503T	DSE-1
	BBA 504T	DSE-1
	BBA 505T	DSE-II
	BBA 501P	Major Subject Lab -1
	BBA 502P	Major Subject Lab -2
	FECxx**	Foundation courses
III Year VI Semester	BBA 601T	Business Policy and Strategic
	BBA 602T	Business Ethics & Corporate Governance
	BBA 603T	DSE-1
	BBA 604T	DSE-1
	BBA 605T	DSE-II
	BBA 601P	Major Subject Lab -1
	BBA 602P	Major Subject Lab -2
	FECxx**	Foundation courses

Eligibility (Qualification):

Pass in 10+2 (any stream) or equivalent from a recognized Board, with minimum 45% aggregate marks or equivalent.
5 % relaxation for SC, ST, OBC candidates.



Corporate Connections



FOR MORE DETAILS VISIT US AT

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INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT

(Formerly Indian International Institute of Management)

Approved by AICTE, New Delhi Affiliated to RTU, Kota

Ranked 1st in category 'A' By Rajasthan Technical University, Kota

Sector - 12, Mahaveer Marg, Mansarovar, Jaipur - 302020

Visiting Time : 9:00 AM - 4:00 PM @IIIM